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5th Edition

INDIA EV
INTERNATIONAL SHOW
Infused with E-Mobility Technology

Tamil Nadu State Partner



**EV CHARGE
PARTNERS**

WHAT ARE WE TESTING?



1 Ton / Kilometer

Diesel Vs Electric Vs Hydrogen cost



Total Cost of Ownership

10 EV Buses & ZET Truck fleet



Breakeven Period of

1 EV Bus/Truck as per utilisation



EHighway Freight Infra

Per KM upgradation cost for ZET vehicle



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EV CHARGE
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WHY ARE WE TESTING?

- To build 100% stakeholders' confidence
- To reduce 14% Logistics Cost to 9%
- To reduce oil import bills by 30%
- 5% Deployment of Zero Emission Transportation for decarbonisation of surface transportation

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WHAT IS UNDER TECH TRIAL?

- Electric Trucks, Hydrogen Trucks, E-Buses, E Cars & SUVs, e2W & e3W
- Electric Vehicle Supply Equipment (EVSE)
Charging infra
- ZET & EV tracking and connected CPOs networks
- Regional Demand and Commercial Utilization
Volume

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WHAT DO WE GET FROM TECH TRIAL RUN III ?

- 6 IDR – Immediate Deployable Routes
 - Values & Volume
- 500 Cr. disbursement from 5000 Cr. Climate Financing
- All 4 Technical testing parameters for IDR

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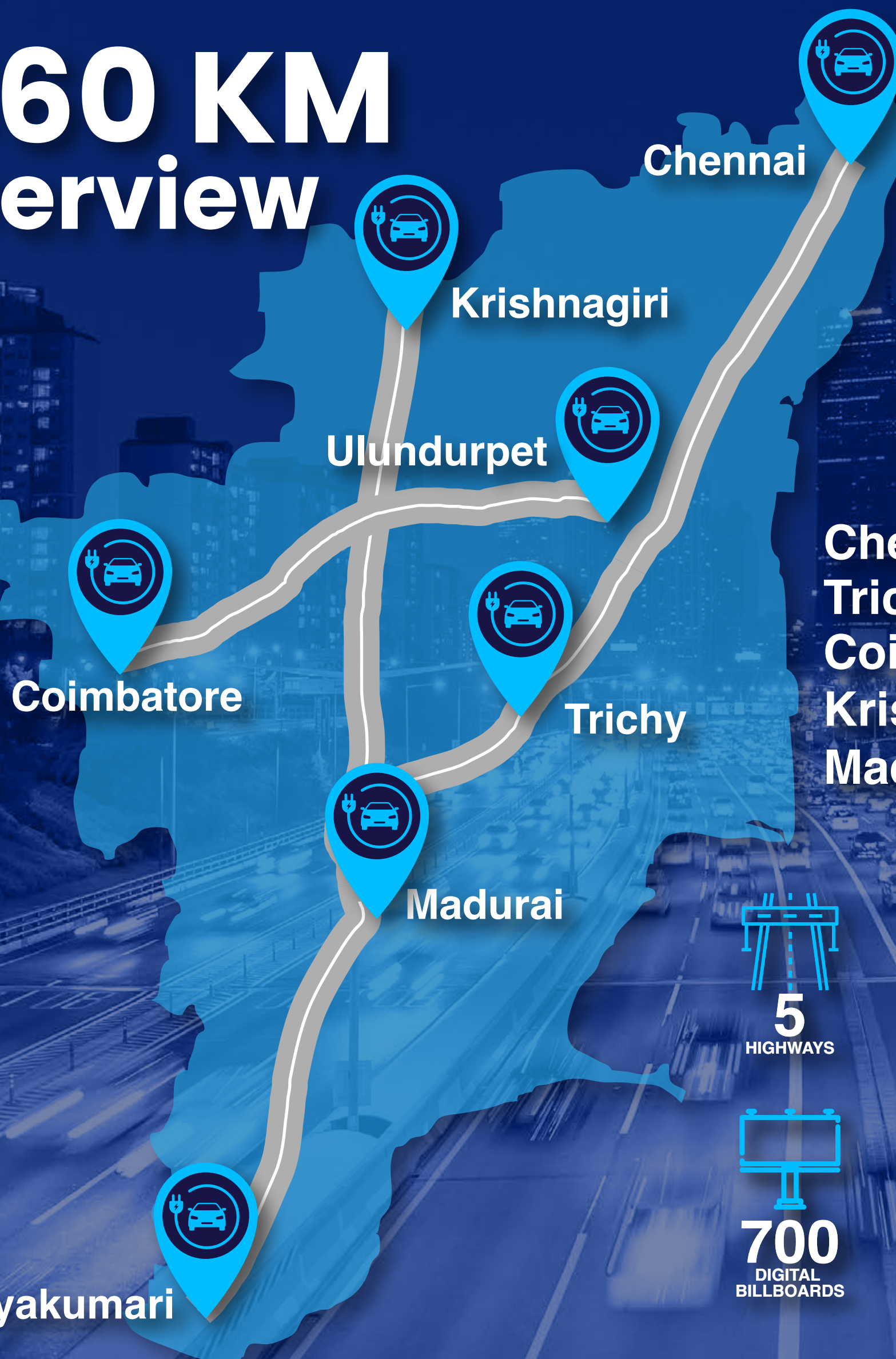
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**EV CHARGE
PARTNERS**

1360 KM Overview



Chennai - Trichy
Trichy – Madurai
Coimbatore - Ulundurpet
Krishnagiri – Madurai
Madurai – Kanyakumari



5

HIGHWAYS



100

EV TRUCKS &
LOADERS



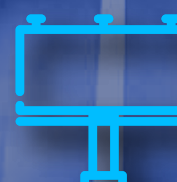
560

EV 2W & 3W



28

STATIONS



700

DIGITAL
BILLBOARDS



4125

INFOTAINMENT
SCREENS



500

EV CARS



75

EV BUSES

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WHO ALL ARE PARTAKING WITH US ?

- OEM / Manufacturers
- Owner / Investors
- Fleet Operators
- Infra Operators
- Users with demand
- Financers with credit outlays

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WHY SHOULD YOU TEST-RUN THEM ?

- Commercial viability, profitability
- Technical Competence & precision
- Operational know-how descriptions
- Deployment & real-state acquisition

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WHAT DEPLOYMENT TTR III WILL BRING ?

- Electric Truck
- ZET loaders & vehicles
- Electric Bus
- Intercity & Intracity Electric SUV Fleets

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WHAT IS THERE FOR YOU TO TAP FROM TTR III ?

- Immediate Deployable Pilots (IDP) for Governments
- Immediate purchase order on Cap-Ex for industry
- Cheaper & Cleaner alternatives for the logistics sector
- ESG & Clean transport for the industry to leasing ZET

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EV CHARGE
PARTNERS

WHERE CAN YOU JOIN NHEV TTR III?

9 AUGUST 2024

Industry Forum

Onboarding ZET
Tech Trial Run III

Hotel Hyatt Regency, New Delhi



31 AUGUST 2024

Logistics & Freight launch

Tech Trial Run III

BIEC Bengaluru, Karnataka

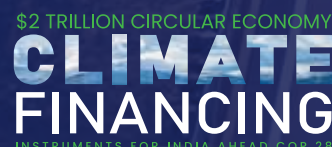


3 SEPTEMBER 2024

Climate Financing Roundtable

Tech Trial Run III

PIB Chepauk, Chennai



8 SEPTEMBER 2024

Press meet & Conference

Tech Trial Run III

Chennai Trade Centre, Chennai

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9 SEPTEMBER 2024 | 332 KM | Flag off

Tech Trial Run III

Island Grounds, Chennai



9 OCTOBER 2024

Trial Report Publish

ITC Grand Chola*, Chennai



9 JANUARY 2025

Blended Financing Summation in

\$2 TRILLION CIRCULAR ECONOMY

CLIMATE FINANCING

INSTRUMENTS FOR INDIA AHEAD COP 28

The Leela Palace, Delhi



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WHERE TO REGISTER FOR TECH TRIAL EV RALLY ?

[Click to register now for Tech Trial EV Rally](#)

[Click to Join the event on LinkedIn](#)

To secure your spot in the Tech Trial Run III EV Rally & EV Exhibition, please send a confirmation to
Ms. Garvita Taneja at programs@easeofdoingbusiness.in or **9319538899**

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The logo for 'Ease of Doing Business.in' features the text in a white serif font. A white circular arc is positioned behind the text, starting from the top left and curving around the right side of the word 'Business.in'.

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The words 'REFORM', 'PERFORM', and 'TRANSFORM' are stacked vertically in large, 3D block letters. Each letter is filled with a collage of various images, including cityscapes, industrial scenes, and people, giving the text a textured, multi-media appearance.

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EoDB is currently India's premier emerging Tech-Piloting agency, contributing with its pilot projects in micro-level tech-economies across the states and sectors extending Ease of Doing Business reforms with evidence-based tech-pilot programs for private sectors since 2014. It's a privately held Special Purpose Entity (SPE) with the agility to go beyond bureaucratic limitations to deliver Ease of Doing Business to Tech building Circular Economy for Viksit Bharat.

National Highways for Electric Vehicles (NHEV) is an Ease of Doing Business pilot program on mobility for Zero Emission Transport (ZET) to upgrade NH routes and expressways to green E-Highways.

www.nhev.in/chennai-to-trichy