

Organized by



SATURDAY
25TH
DECEMBER



INDIA RACING TOWARDS SUSTAINABLE DEVELOPMENT

INVITATION

to celebrate our real climate heroes with E-mobility Ambassadors of Change in this Grand EV Rally to India Gate followed by COP26 medal felicitation to EV users



#NHforEV



ASSAR™

#AHEM™

COP26

COP26 is the 26th iteration of the Conference of the Parties to the UN Framework Convention on Climate Change which brings together the 197 members of the convention to take concerted action on climate change.

Saturday, 25th December

India Gate | New Delhi

“

Today, there is a need for all of us to come together and take Lifestyle For Environment (LIFE) forward as a campaign. By 2030, India will reduce the carbon intensity of its economy by less than 45 percent.

”

– Narendra Modi

We salute all EV users across India this year for their courageous lifestyle decision, economic and climate contribution by buying an EV and rallying towards **COP26** with us.



SUSTAINABLE DEVELOPMENT GOALS

Clean mobility Green infra development like NHEV makes SDG goals sustainable and affordable in India for masses. These 7 Sustainable Development Goals mentioned are direct and interlinked with NHEV "blueprint to achieve a better and more sustainable future for all". The SDGs were set up in 2015 by the United Nations General Assembly and are intended to be achieved by the year 2030 precisely 9 years from now.

7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



17 PARTNERSHIPS
FOR THE GOALS



TECH TRIAL RUN

DELHI - JAIPUR

25th Nov 2020 to 25th Dec 2020 | Yamuna Expressway | Delhi to Agra | 210 KM |
30 Days Tech Trial Run | 1 temporary station for trial | 18 Highway Charging
Stations | Central EV Registration System | Integrated Range Extenders | 272
Rural Charging Points | 2 Solar Power Stations | Anti-Theft Geo fenced Highway
| 20 bikes & 3 Wheelers on stations | Battery Swapping | EV financing | 50 KM
efficacy Road Side Assistance at stations | Frequency trials for 12 Electric
Busses & 15 Busses



#NHforEV

'National Highways for Electric Vehicles'

Started in March 2018, Supported by DST Ministry of Science & Technology and inspired from HAM (Hybrid Annuity Model) of Shri Nitin Gadkari; Annuity Hybrid E-mobility (AHM) endow NHEV to convert any normal expressway into E-Highway with EV Cabs, Buses and Charging Stations.

30

MINUTES

for backup for EV's

30%

CAPEX UTILIZATIONS

for EV chargers

30%

LESSER PRICE

EVs for operators

3

YEARS BREAKEVEN

for investors



REFORM PERFORM TRANSFORM



Ease of Doing Business is an ASSAR's India program since 2016 contributing in vision of our Prime Minister and Cabinet Ministers beyond bureaucratic boundaries to deliver actual Ease of Doing Business at grassroots levels through footprint ecosystem pilots for commercialization of 18 advance technologies AI, ML, IOT, Block Chain, Electric Mobility, Drones, UV Sterilization, Cloud Computing, 3D Printing, Robotics, Automation, Machine Learning, Geospatial, Big Data.

